

# résonances

from 6 to 9  
november 2026

European fine crafts fair  
Exhibition Center - Strasbourg

14<sup>th</sup> edition

Veritable reflection of extremely bold design, creativity and artistic renewal of today's craft in Europe, **résonances** confirms the excellence of contemporary fine crafts. Unique in its kind, the fair stands out for the singularity of what it offers and positions itself as a revelation of the trends in the sector.

Seize this opportunity to take part in this exhibition that has continually increased its potency, therefore becoming **one of the leading events on the fine crafts scene in France**.

## WHY CHOOSE TO EXHIBIT?

- To **share your latest creations with new audiences**
- To find **new clients** and maintain contact with your current clientele
- To **sell** and receive **orders**
- To interact with **professional art buyers and dealers** and develop **new markets**
- To increase **your visibility and recognition** via a major press and marketing campaign

## EXHIBITION HIGHLIGHTS

**A clear editorial stand** : resolutely contemporary and exclusively reserved for professionals working in fine crafts (handmade unique objects or very small series)

**An exceptional event** created by and for professionals in the sector that, far beyond its commercial vocation, asserts the identity of the fine crafts, their essential part in our culture and in the French economy.

**A unique atmosphere** that combines simplicity and generosity and creates the conditions for dialogue and exchange between creators and their audiences

# RÉSONANCES, IT IS ALSO ...

# AN ATTRACTIVE CITY



## THE ASSETS OF STRASBOURG

- With its border position, Strasbourg enjoys an exceptional geographical location at the crossroads of the European economy in the Rhine Region.
- Strasbourg is located in the heart of one of the most dynamic and richest regions in France. The Bas-Rhin is one of the top regions in France where its inhabitants spend the most on interior design.



© Strasbourg Evénements



© Bartosch Salmanski

- A European capital and one of France's well-known "Ville et Métiers d'Art", Strasbourg is an important cultural heritage destination and an undeniable economic and tourist attraction.
- Since 2022, Strasbourg has had a magnificent Exhibition Centre designed by the Japanese architect Kengo Kuma, with a glass and wood façade and a long interior nave.

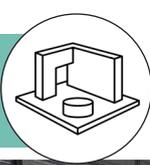


## WIDESPREAD ADVERTISING

Benefit from tailored tools and a targeted and comprehensive media plan with :

- important outdoor campaign with nearly **400 posters and 20 digital screens displayed**
- distribution of over **85,000 printed communication media**
- a website dedicated to the fair, which recorded **nearly 25,000 visits** during the month of the event
- regular publications on social networks (on résonances and frémaa accounts)
- sending out press documents and monitoring press relations, follow-up of press contacts
- advertising inserts in the specialized professional regional and national press
- sending email campaigns to our visitor database and to the press
- direct Marketing on file to AB+ targets
- numerous in advance promotional actions (teaser shown in cinemas, etc.)

# AN ELEGANT DISPLAY



## A FUNCTIONAL BOOTH

Equipment included:

- White melamine boards panels 2.80 m high x 1 m wide
- 30 W LED spotlights (number defined according to the booth space)
- Shared space common to several booths
- Electrical supply
- Sign for your booth with your name
- Gray fitted carpet

Covering nearly 6,100 m<sup>2</sup>, the exhibition guarantees a high aesthetic quality and provides a setting made to measure, contemporary and elegant.



## SERVICES DESIGNED TO MEET YOUR NEEDS

- 2 to 5 name tags
- Free entrance tickets for your clients (daily and permanent, electronic and paper)
- Posters and flyers of the exhibition
- Contact details on the website and on the flyer
- Communication on our social media
- Free breakfast provided every morning
- Free exhibitor parking
- A social evening event held especially for exhibitors
- A list of accommodations with negotiated rates



Stand de de Prisca RAZAFINDRAKOTO © Yves Trotzler



## A CUTTING-EDGE PROGRAMM

Each year, **résonances** offers a rich programme designed to stimulate reflection on the fine craft professions, their challenges and their development, and to provide an excellent opportunity for exchange and discovery throughout the duration of the fair (series of lectures, documentaries, live demonstrations, pedagogical workshops). This program is accompanied by other highlights, with, in particular, an exceptional Guest of Honour, a « Carte Blanche » and a themed group exhibition.



# AN ENTHUSIASTIC AUDIENCE



Sylvie CAPELLINO © Yves Trotzier

With **20,000 visitors** in 2025, **résonances** stands out as THE major appointment for all lovers of unique and beautiful hand-made objects as well as for professionals including decorators, interior designers, hotel owners, all those in search of outstanding contemporary fine crafts. It offers fine crafts workers the opportunity to meet an interested, well-informed and highly potential clientele.



“**« Résonances** is a real break from the hustle and bustle of everyday life. You take the time to look, chat, and understand the techniques and materials. Each stand tells a story, each creation has a soul. It's a precious experience that I never miss. »

“**« An exhibition that never fails to inspire! A wonderful discovery of talent, high-quality pieces, and a unique atmosphere. You leave amazed by the creativity and skill of the artisans. See you next year! »**

2025 visitor survey



# SATISFIED EXHIBITORS

Exhibitors 2025 were satisfied with :

99%  
the frequentation

98%  
the quality of  
the visitor profile

100%  
the reception and  
organisation



100%  
the communication  
implemented and  
media produced

99%  
the exhibitors  
selection

98%  
the scenography and high  
aesthetic standards



Un projet de Romain Van

Romain VAN DER BOGAERT © Yves Trotzier

# A MAJOR ECONOMIC EVENT



**résonances** is emerging each year as a real business trigger and an undeniable economic potential for the participating professionals, essential for the sector's economy as shown by the **commercial impact** of the last edition.

## 7 620 €

average turnover per exhibitor (+16% since 2024)  
and a median of

## 6 950 €

Exhibit at **résonances** means giving oneself the opportunity to engage in a direct dialogue with a potentially buying audience and to sell under optimal conditions. Beyond the general public, **résonances** allows you to meet major stakeholders in your market (collectors, architects, designers, decorators, galleries, boutiques, museums...) and thus extend your business and partner network.



**88%** of exhibitors are satisfied or very satisfied with their sales on the fair

**97%** of exhibitors had direct sales during the fair

**62%** of exhibitors had economic repercussions the fair

**82%** of exhibitors made interesting contacts likely to result in subsequent orders

**60%** of exhibitors had contacts with foreign customers

**89%** of exhibitors wish to apply for 2026

## THE SECTORS REPRESENTED

**résonances** unveils the quintessence of crafts and contemporary creation with an exceptional selection of 185 European craft workers. The fair is more than ever the ideal place to discover and acquire works original, creative and refined in the following fields :

**GRAPHIC  
ARTS**

**FASHION &  
ACCESSORIES**

**FURNITURE**

**DECORATION  
SCULPTURE**

## 5 712 €

average turnover per exhibitor

## 9 590 €

average turnover per exhibitor

## 6 964 €

average turnover per exhibitor

## 6 937 €

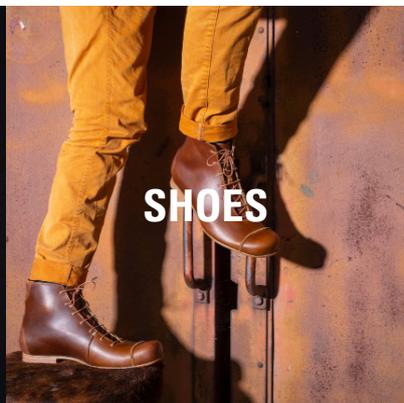
average turnover per exhibitor



HATS

9 280 €

average turnover per exhibitor



SHOES

15 666 €

average turnover per exhibitor



TEXTILE  
DECORATION

7 084 €

average turnover per exhibitor



KNIVES

6 760 €

average turnover per exhibitor



TABLEWARE

7 415 €

average turnover per exhibitor



LIGHTS

11 575 €

average turnover per exhibitor



JEWELLERY

7 185 €

average turnover per exhibitor



LEATHERWARE

10 000 €

average turnover per exhibitor



## AN ECO-LABELLED FAIR



Collaboration between Ben&Manu et Lilas Force © Yves Trotzier

Arts and crafts convey strong values and invite us to live and consume differently.

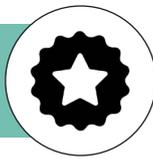
For this reason, **résonances** wanted to become more involved in an eco-responsible approach to sustainable development through the certification of the fair as an eco-event, by Éco-Manifestations Alsace (EMA).

The **résonances** fair is proud to have to have obtained Label 2 of the Charte for eco-events in 2024 (Label 1 obtained in 2023).

Not only the organisation but also the exhibitors and exhibitors and service providers are committed to this to this commitment.



# A SKILLED ORGANISER



frémaa  
[métiers d'art d'Alsace]

www.fremaa.com

Founded and organized by the frémaa, **résonances** benefits from the experience of a professional organisation, who is proud to bring its event management expertise to what has become an exceptionally successful fine crafts fair.

Created in 1996 frémaa now federates over 160 craftsmen and women. Its mission is to support, represent, defend and promote the economic development of its members.

With the success of its different economic, cultural and training missions, the frémaa ensures the recognition and the development of the fine crafts field.

Every year, frémaa actively works behind the scenes to develop a new high-flying edition that confirms the fair's privileged position in the world of fine crafts.

## A PASSIONATE TEAM AT YOUR SIDE

With more than 30 years experience in the events and arts and crafts sector, frémaa will be delighted to help you prepare for the fair with complete peace of mind. A team that is human, qualified and ready to listen, that will commit itself fully to your side and put its skills at the service of your success at **résonances**.



Julie CORNETTE, ceramist © Yves Trotzier

## SELECTION CONDITIONS



- **Practise a craft covered by the official fine crafts list** ([www.institut-metiersdart.org](http://www.institut-metiersdart.org))
- **Practise one's craft professionally and as main activity**
- **Submit a refined, elegant display project** (preferably white exhibition installations)
- **Present objects (i.e. artwork) :**
  - unique or from very small series
  - entirely made and produced in one's own studio
  - recent
  - exclusively contemporary
  - refined, audacious, elegant and original

## A RIGOROUS SELECTION PROCESS

The highly specialized selection is conducted by a jury of professionals in the fine crafts field and experts in artistic creation. Exhibitors are carefully chosen and the jury ensures that they display a high level of know-how and a remarkable artistic approach that is sure to thrill the public.

The aim of the jury is to ensure that the fair has:

- an outstanding level of quality and originality
- a carefully balanced representation of the diversity within this sector
- a satisfactory rate of exhibitor renewal

The 2026 selections will be made by the following panel of experts:



**Nathalie ROLLAND-HUCKEL**

Glazer and President of frémaa



**Xavier NOËL**

Gilder and member of the frémaa steering committee



**Florence LEHMANN**

Head of the jewellery workshop at the Haute École des Arts du Rhin (HEAR)



**Gérald VATRIN**

Glassmaker



**Yasmina BENAÏ**

Founder and editor-in-chief of GESTES magazine



**Camille SCHPILBERG**

Ceramist and teacher at the Institut Européen des Arts Céramiques (IEAC)



**Marc BAYARD**

Director of Research and Innovation at Manufactures nationales, Sèvres & Mobilier national



# EXHIBITORS TESTIMONIALS 2025

*"The organization on site was perfect. I had a wonderful time with my colleagues, both old and new. The atmosphere at the fair is great and the organization is very professional and friendly. The venue is very pleasant. The Strasbourg public is very nice. Everything runs smoothly."*

**Julie DECUBBER, jeweler**

*"I am always delighted to participate in the fair. The exchanges and sharing between exhibitors and with the public are very enriching, and the kindness of the Frémaa team is very pleasant. Thank you!"*

**Benjamin SALIER, cabinetmaker**

*"The fair is very high quality and the post-event benefits are real and valuable."*

**Atelier DOUARN - Sandrine RAMONA, ceramist**

*"A really well-designed, well-organized, welcoming fair for exhibitors and the target audience."*

**Paul JOUAN, leather goods manufacturer**

*"Your constant presence throughout the week and your kindness really helped us feel supported. Thank you very much!"*

**Prangé, lighting designer**

*"On behalf of the association and all the Masters of Art, I would like to take this opportunity to thank you for your warm welcome and your great professionalism, your kindness, and all the attention you have shown us throughout the fair!"*

**Isabelle EMMERIQUE, lacquerer and Maître d'Art**

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*"I am truly grateful to have had the opportunity to present my work as guest of honor. It was a wonderful experience and I have many fond memories of my interactions with visitors, exhibitors, and, of course, the fantastic team at frémaa. I made connections, found opportunities, and formed friendships that mean a lot to me. I am very pleased with the reception my work received and the attention it attracted from many visitors."*

**Steven EDWARDS, guest of honor 2025**

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## KEY FIGURES OF THE 2025 EDITION

**6 100 m<sup>2</sup>**  
exhibition

**20 000**  
visitors

**9**  
represented  
countries

**185**  
exhibitors

**11**  
prices  
awarded

# SCHEDULE

- From 2nd March until 26th April 2026  
Call for applications
- May 2026  
Selection jury
- June 2026  
Results of the jury
- July 2026  
Publication of the list of exhibitors on the website
- August 2026  
Digital communication sending
- September 2026  
Communication and invitations sending
- End-September 2026  
Technical file sending
- End-October 2026  
Fairplan sending



## CONTACT >

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*Fair director*  
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**Célia LACROIX**  
*Exhibitor contact*  
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# € RATES You can pay for your stand in several monthly instalments.

Booth surface	Price before VAT	First-time exhibitor
4 m <sup>2</sup> (2x2m - required angle)	640 € HT	560 € HT
4 m <sup>2</sup> (4x1m - limited number)	960 € HT	840 € HT
6 m <sup>2</sup> (3x2m)	960 € HT	840 € HT
8 m <sup>2</sup> (4x2m)	1 280 € HT	1 120 € HT
9 m <sup>2</sup> (3x3m)	1 440 € HT	1 260 € HT
10 m <sup>2</sup> (5x2m)	1 600 € HT	1 400 € HT
12 m <sup>2</sup> (6x2m) 1 m <sup>2</sup> free !	1 760 € HT	1 540 € HT
14 m <sup>2</sup> (7x2m) 1 m <sup>2</sup> free!	2 080 € HT	1 820 € HT
16 m <sup>2</sup> (8x2m) 1 m <sup>2</sup> free !	2 400 € HT	2 100 € HT
More than 18m <sup>2</sup> , 2 m <sup>2</sup> free !	Please contact us	
Registration fee	100 € HT	85 € HT
Booth with angle (mandatory for the 2x2m)	90 € HT	90 € HT

## HOURS

- Thursday, November 5, 12 am - 8 pm** : exhibitors setting up
- Friday, November 6, 10 am – 8 pm** : public opening
- Friday, November 6, 6 pm** : official VIP and press preview
- Saturday, November 7, 10 am – 7 pm** : public opening
- Saturday, November 7, 7.30 pm** : welcome exhibitors' special evening
- Sunday, November 8, 10 am – 7 pm** : public opening
- Monday, November 9, 10 am – 6 pm** : public opening
- Monday, November 9, 6 pm – 10 pm** : exhibitors dismantling



**YOU CAN APPLY BY GOING ON ONLINE REGISTRATION : [www.salon-resonances.com](http://www.salon-resonances.com)**